

# INNOVATION



## ABOUT THIS DEGREE PROGRAM

Keller's Innovation Graduate Certificate program empowers students to drive change by engaging at the intersection of technology, leadership, and design thinking in business. The program focuses on innovative leadership in the era of Artificial Intelligence, using design thinking methodologies to turn business ideas into impactful solutions. Students learn to harness current technologies, adopt a user-focused approach to problem-solving, and develop product development strategies to create opportunities for long-term business growth.

The certificate can be earned as a pathway within the MBA program or as a standalone credential. Credits may be applied to other graduate programs as applicable.

## CAREER OPPORTUNITIES

Innovation and Design Thinking skills can be beneficial to individuals across many industries and business roles including:

- Entrepreneur
- Innovation Consultant
- Business Owner
- Business Manager
- Product Manager
- General Manager

## QUICK FACTS

**9**  
CREDIT HOURS  
minimum credit hours  
required for graduation

**3**  
COURSES



### 1871 PARTNERSHIP

1871, Chicago's premier innovation hub for entrepreneurs and innovators, provides invaluable resources to foster groundbreaking ideas and startups. Through its partnership with 1871, DeVry offers students in the Innovation Graduate Certificate program a unique advantage, combining academic learning with 1871's expertise in design thinking and real-world industry practices. This collaboration equips students with practical skills and innovative strategies, preparing them to lead and thrive in today's rapidly evolving, tech-driven workplace.

### ACCELERATED SCHEDULE\*

**4**  
months



Average 9 credits  
per semester

OR

### NORMAL SCHEDULE\*\*

**6**  
months



Average 3-6 credits  
per semester

### ACCELERATE ON YOUR SCHEDULE

Choose the schedule that best fits your goals and commitments. You can earn your **Graduate Certificate** in as few as **8 months**.

Or, follow a normal schedule and complete your program in 6 months.

\*Accelerated schedule assumes completion of 1 semesters, enrollment in an average of 9 credit hours per semester and continuous, full-time year round enrollment with no breaks per 12-month period.

\*\*Normal schedule does not include breaks and assumes 3 semesters of year-round, full-time enrollment in an average of 3-6 credit hours per semester per 12-month period.




**DeVry University**  
**Keller** Graduate School  
of Management

PROGRAM

LEAD570	Leadership in the Age of AI
MIS540	Innovation through Technology
MIS571	Design Thinking and Innovation Management

EARNED BADGES



**DESIGN THINKING**

DeVry University Keller Graduate School of Management 1871

**INNOVATION STRATEGIES**

- Credit Hours: 3
- Badge: Design Thinking and Innovation Management

Engage in end-to-end design thinking processes, including problem identification, ideation, prototyping and testing solutions.




**LEADERSHIP & AI**

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**INNOVATION STRATEGIES**

- Credit Hours: 3
- Badge: Leadership in the Age of AI

Explore the intersection of AI and leadership, learning how to leverage AI tools ethically and effectively within organization.



**TECHNOLOGY MANAGEMENT**

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**INNOVATION STRATEGIES**

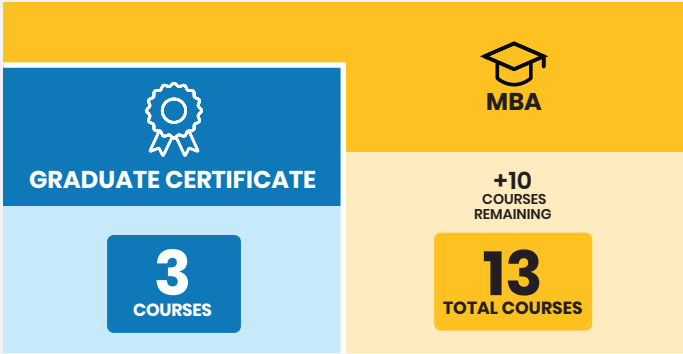
- Credit Hours: 3
- Badge: Innovation through Technology

Develop and demonstrate skills in strategic technology planning, resource allocation, and decision-making for effective tech-driven initiatives.

WHAT YOU’LL LEARN

- PROGRAM CORE**
- Assess how emerging technologies, including AI, influence business success and growth.
  - Apply innovative leadership and design thinking to craft sustainable business solutions.
  - Engage in the product development process, from idea to launch.

Earn a credential at every step.



HOW DO CREDENTIALS STACK? HERE’S AN EXAMPLE:

When you earn the Innovation Graduate Certificate, all courses you complete in the program apply to our Master of Business Administration.\*

Build your confidence – and your resume – when you start your journey at Keller.

\*At the time of application to the next credential level, an evaluation of qualifying transfer credit will occur and the most beneficial outcome will be applied. Future programmatic changes could impact the application of credits to a future program. Refer to the [academic catalog](#) for details.

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In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC), [www.hlcommission.org](http://www.hlcommission.org). The University's Keller Graduate School of Management is included in this accreditation. DeVry is certified to operate by the State Council of Higher Education for Virginia. Arlington Campus: 1400 Crystal Dr., Ste. 120, Arlington, VA 22202. DeVry University is authorized for operation as a postsecondary educational institution by the Tennessee Higher Education Commission, [www.tn.gov/thec](http://www.tn.gov/thec). Lisle Campus: 4225 Naperville Rd., Ste. 400, Lisle, IL 60532. Unresolved complaints may be reported to the Illinois Board of Higher Education through the online complaint system <https://complaints.ibhe.org/> or by mail to 1 N. Old State Capitol Plaza, Ste. 333, Springfield, IL 62701-1377. Program availability varies by location. In site-based programs, students will be required to take a substantial amount of coursework online to complete their program. ©2025 DeVry Educational Development Corp. All rights reserved. Version 1/27/2025