BUSINESS ADMINISTRATION
Specialization: Hospitality Management

ABOUT THIS DEGREE PROGRAM

BUSINESS CORE

A FOUNDATION IN BUSINESS

This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses introduce students to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

A PROGRAM TO FUEL YOUR FUTURE

In this specialization, study hospitality techniques, technologies and strategies for new and established restaurants, hotels, event spaces, resorts, casinos and government organizations.

IS THIS PROGRAM FOR YOU?

Interested in management in the hospitality or tourism field? Then this program might be the right fit for you.

CAREER OPPORTUNITIES

Graduates of DeVry University's Business Administration program with a specialization in Hospitality Management may consider, but are not limited to, the following careers:

- Casino Operations Manager
- Event Planner
- Hotel and Restaurant Operations Manager
- Meeting and Convention Planner
- Operations Manager

WHAT YOU'LL LEARN

ESSENTIALS

- Communicate methods and findings
- Collaborate in a dynamic work environment

BUSINESS CORE

- Lead, manage and collaborate in diverse environments
- Explore basic analytical methods for data creation, collection and utilization
- Allocate financial and human resources, manage risk and analyze business opportunities
- Evaluate and solve complex problems using data
- Use technology to develop business solutions to improve daily operations and long-term strategy

PROGRAM

- Use managerial and cost accounting techniques to address business challenges
- Explore corporate finance principles and the practical tools necessary for effective financial planning and decision-making
- Understand economic fundamentals and real-world applications for effective planning in micro and macro contexts
- Utilize core project management principles to create essential documents for effective communication and project planning

SPECIALIZED

- Apply traditional and contemporary practices to the lodging industry
- Explore event models in the context of sponsors, venues, staffing, finance, exhibits, procuring services, marketing and legal implications
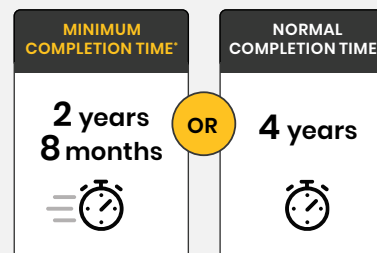- Analyze restaurant operations, planning and marketing as a business venture

QUICK FACTS

124
CREDIT HOURS
minimum credit hours required for graduation[1]

ACCREDITATION MATTERS

The Bachelor of Science in Business Administration degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it meets standards of business education that promote teaching excellence.

ACBSP ACCREDITED

MINIMUM COMPLETION TIME*

2 years 8 months

OR

NORMAL COMPLETION TIME**

4 years

ACCELERATE ON YOUR SCHEDULE

Choose the schedule that best fits your goals and commitments. You can earn your **Bachelor's Degree** in as little as **2 years 8 months**.*

Or, follow a normal schedule and complete your program in 4 years.**

*Minimum completion time does not include breaks and assumes 3 semesters of year-round, full-time enrollment in 12-19 credit hours a semester per 12-month period.
**Normal completion time includes breaks and assumes 2 semesters of enrollment in 12-19 credit hours per semester per 12-month-period.

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Business Administration | Hospitality Management

ESSENTIALS

50 CREDIT HOURS

COMMUNICATION SKILLS[1]

ENGL112[2]	Composition
ENGL135	Advanced Composition
ENGL216	Technical Writing
SPCH275	Public Speaking

HUMANITIES

LAS432	Technology, Society, and Culture
ETHC445	Principles of Ethics
HUMN303	Introduction to the Humanities

SOCIAL SCIENCES

PSYC305[3]	Motivation and Leadership
SOCS185	Culture and Society

Select one

LAWS310	The Legal Environment
SOCS325	Environmental Sociology

MATHEMATICS AND NATURAL SCIENCES

MATH114	Algebra for College Students
SCI228	Nutrition, Health and Wellness with Lab

Select one

MATH200	Quantitative Reasoning
MATH221	Statistics for Decision-Making

PERSONAL AND PROFESSIONAL DEVELOPMENT

CARD405	Career Development
COLL148	Critical Thinking and Problem-Solving

BUSINESS CORE

21 CREDIT HOURS

BUSINESS CORE[4,5]

BIAM110	Introduction to Business Analysis
BIS155	Data Analysis with Spreadsheets with Lab
BUSN115	Introduction to Business and Technology
BUSN319	Marketing
COMP100	Computer Applications for Business with Lab
MGMT303	Principles of Management

Select one

ACCT207	Fundamentals of Accounting
ACCT212	Financial Accounting

PROGRAM

26 CREDIT HOURS

PLANNING AND COMMUNICATION

BUSN315[6,7]	Contemporary Business
BUSN379	Finance
ECON312	Principles of Economics

Select one

MGMT404	Project Management
PROJ404	Project Management for the Profession

ELECTIVES

Electives may be chosen from courses listed in the Course Descriptions section of the Academic Catalog provided they are not used to meet other graduation requirements and prerequisites are met. The following suggested electives ensure students meet prerequisite requirements and offer applied tech skills for today's business world. Qualifying prior college coursework not meeting other program requirements may be applied toward elective hours.

ACCT360	Managerial Accounting
BIS310	Compliance and Security Management
LEAD430	Consulting and Problem-Solving

SENIOR PROJECT

BUSN460	Senior Project

SPECIALIZED

28 CREDIT HOURS

HOSPITALITY MANAGEMENT

HOSP310	Introduction to Hospitality Management
HOSP320	Foundations of Hotel Management
HOSP330	Meetings and Events Management
HOSP410	Restaurant Management
HOSP420	Food Safety and Sanitation
HOSP440	Casino Management
HOSP450	Tourism Management

[1] 14 for students enrolled at a New Jersey location.
[2] Students enrolled at a New Jersey location take ENGL108 in lieu of this course.
[3] Students enrolled at a Nevada location must take POLI332 in lieu of this requirement.
[4] Students enrolled at a New Jersey location must also take BUSN369, BUSN412 and GSCM206 to fulfill this requirement.
[5] 30 for students enrolled at a New Jersey location, where the additional credit hours satisfy the Elective course area requirement.
[6] Students attending a New Jersey location and selecting the Accounting major/concentration must take ACCT360.
[7] Students attending a New Jersey location and selecting the Human Resource Management major/ concentration must take MGMT410.

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